



Power & Communication Contractors Association

November 23, 2020

Dear PCCA Member:

I want to personally invite you and your family to the 76th Annual PCCA Convention, next March 5-10 at the Naples Grande Beach Resort in Naples, Fla.

We have an outstanding program planned, with education that benefits you and your business, the always-informative Industry Roundtable, and our annual Contractor/Associates Exhibit & Breakfast. We'll be updating you on important PCCA projects, like our efforts in Washington, D.C., our growing workforce development program, and our increased focus on damage prevention. We also have our usual favorites: the Annual Prayer Breakfast, the Auction & Reception, the PCCA Golf Tournament, and the very popular PCCA Pool Day.

Something new in March will be the first PCCA/CGA Excavation Safety Summit, where we're going to look more closely at what's actually being done in the damage prevention field and listen to what PCCA members are experiencing in the field. Our topics include the CGA Next Practices initiative, CGA DIRT Report results, the evolution of SiteRight as a DIRT report input and damage mitigation tool, and a progress report on the What Gets Measured Gets Done study. We're hoping for your input, and I look forward to hearing from all of you on these topics that impact us so much.

This year's optional tours look amazing. We'll be cruising by kayaks, catamarans, trolleys, Segways, and airboats, and we'll be exploring unspoiled Naples beaches, the Everglades, mangrove tunnels, the world-class shopping of Old Naples, and much more. And our Closing Party is very exciting because we've booked the Ben Allen Band, who you might recognize from this season's *The Voice* on NBC, where Ben is competing as part of Team Blake.

If you've never been to Naples, you're in for a treat, especially in March after a long winter up North. Many of you know that Coquette and I spend most of the year in Naples, and it has everything you'd ever want: the beach, hundreds of golf courses, awesome restaurants and shopping, good people, and cold beer. There are also lots of activities for kids in Naples and at the resort, so you can bring the whole crew. And of course, we have warmth and sunshine for days and days.

See you in Naples!

John & Coquette

John & Coquette Fluharty