



**Capital  
Advisors**

# Power & Communications Industry Update

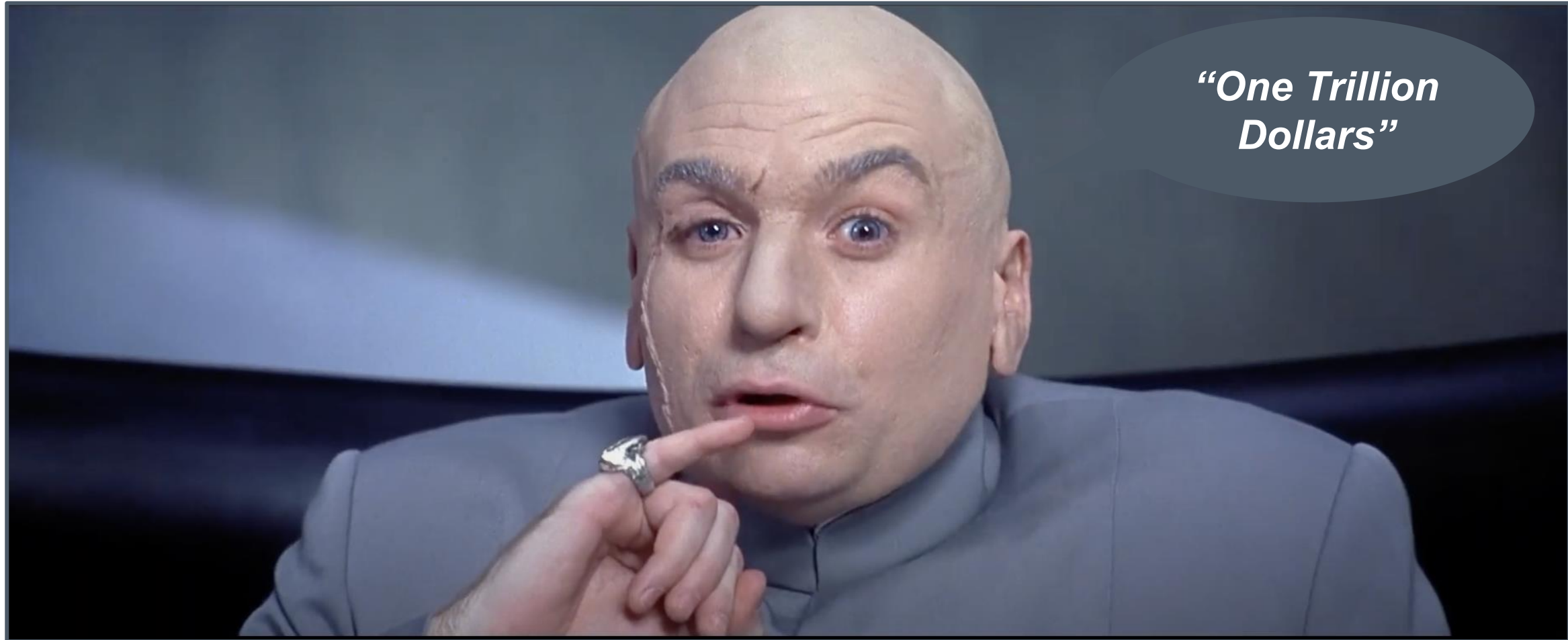
August 7, 2023

[fmicapitaladvisors.com](https://fmicapitaladvisors.com)



## 2023 Deal Downturn

*M&A and IPO volumes continue their decline in the first six months of 2023...*



- The YoY drop in value of mergers and acquisitions and initial public offerings is **roughly down \$1.3 trillion in the first half of 2023**

# 2023 Market Update



## Fiscal and monetary policy

- Contractionary policy by the Federal Reserve and federal spending legislation is having a ripple effect throughout the economy



## Labor Market

- Persistent workforce shortages and increasing labor costs are weighing on industry participants and impacting operations



## External Challenges

- Supply chain hiccups, international conflict, and the lingering impacts of COVID-19 are creating a challenging economic backdrop



## Infrastructure Funding

- Key legislation, such as the Infrastructure Investment and Jobs Act, is beginning to impact non-building infrastructure spending



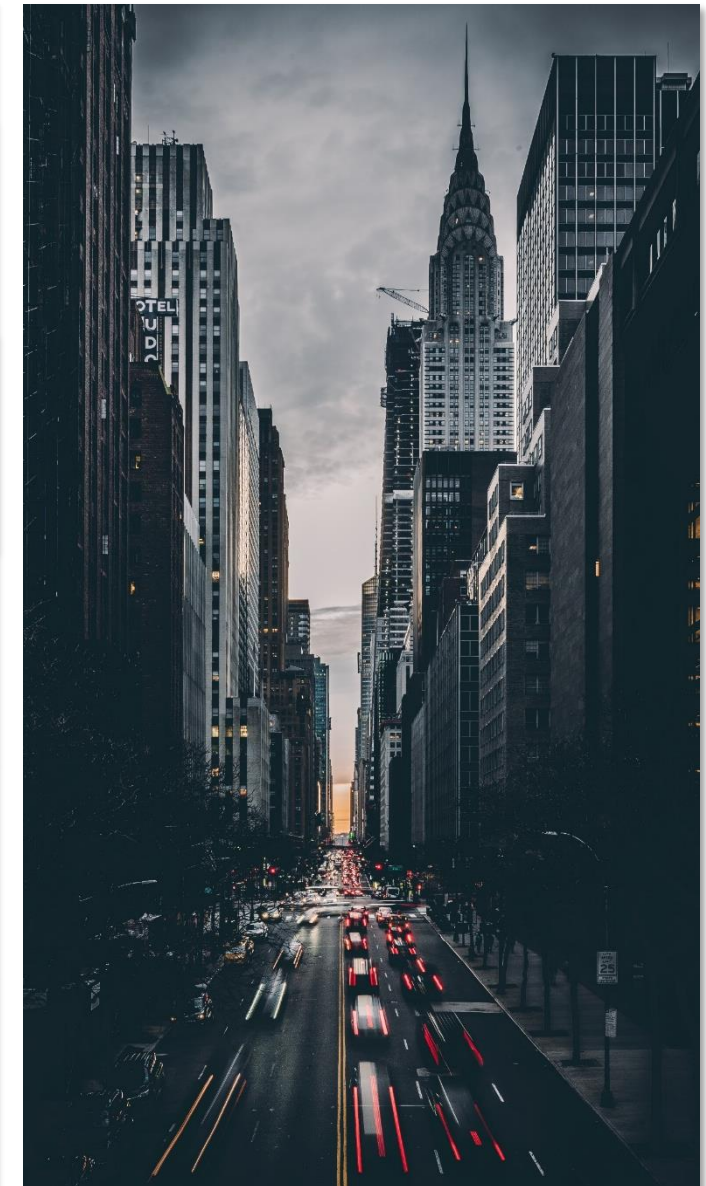
## New vs. Old Economy

- Economic conditions have an uneven impact across market segments and geographies and are creating winners and losers in today's evolving economic environment

# Top Risks Today & Tomorrow

*Labor shortages and elevated input prices consistently rank among the top challenges for contractors*

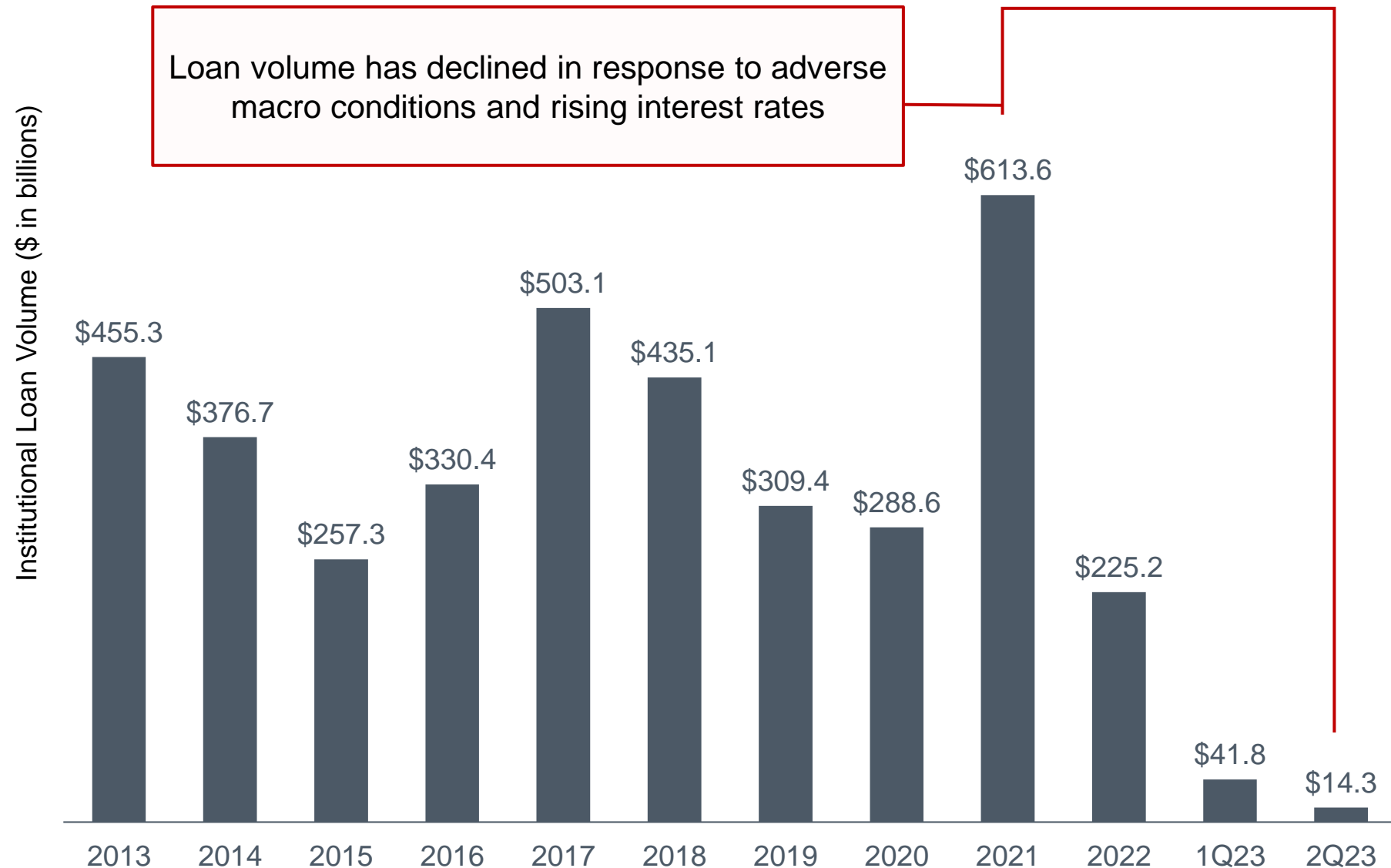
Rank	2022	2023	Future
1	Lack of skilled / craft workers	Price increases (materials & equipment)	Lack of skilled / craft workers
2	Price increases (materials & equipment)	Lack of skilled / craft workers	Economic slowdown
3	Design-related issues	Lack of field supervisors	Subcontractor defaults
4	Changes in insurance terms / costs	Design-related issues	Price increases (materials & equipment)
5	Subcontractor defaults	Changes in contract language	Project delays



# Tighter Lending Standards

- **2022 saw a drastic decrease in institutional loan volume due to:**
  - Heightened possibility of potential recession
  - Fed rate hikes
- Tighter lending standards were imposed by way of **higher premiums charged on riskier loans, increased spreads of loan rates over the cost of funds, and higher costs of credit lines**
  - More widespread tightening has been reported among mid-sized banks compared to larger
- Banks continue to cite concerns including an **uncertain economic outlook, reduced tolerance for risk, funding costs, and the expected deterioration of customer credit quality** as reasons for tight lending standards

## Institutional Loan Volume Trend (2013 to Q2 2023)

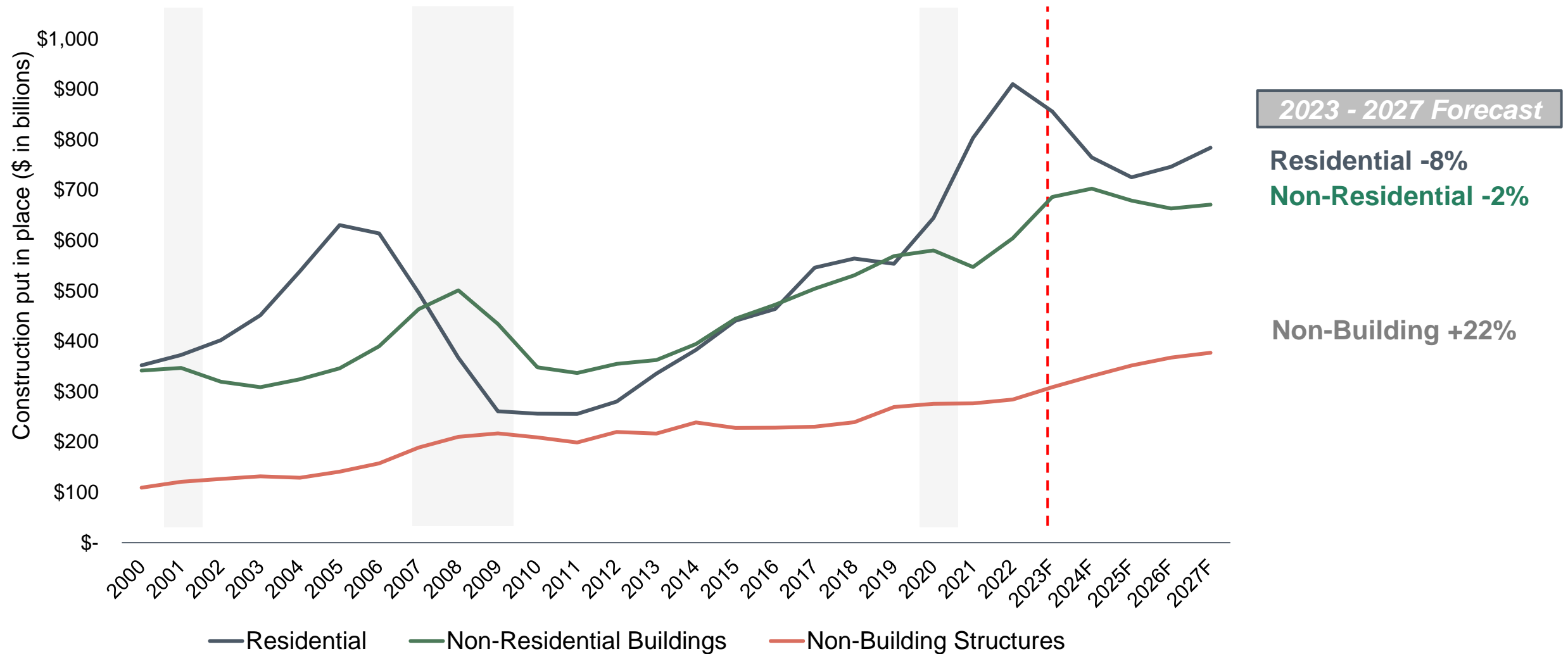


Source: Federal Reserve, Pitchbook

# Bulls & Bears Coexist at All Times

*Near-term contraction is largely concentrated in residential markets*

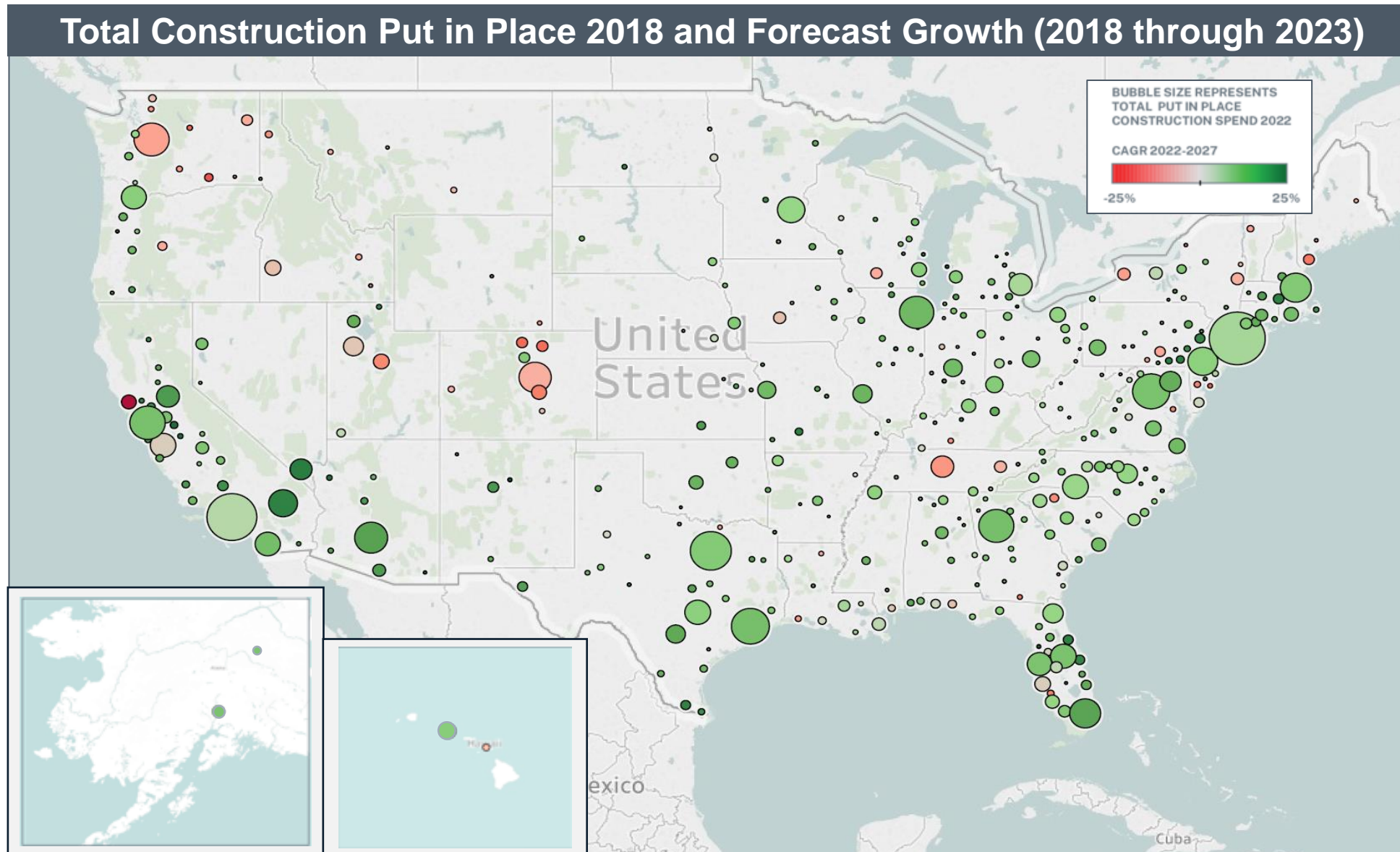
## Total Construction Put in Place Estimated for the U.S.



Source: FMI Q3 2023 Outlook

# Construction Spending Put in Place by Geographical Region (2018)

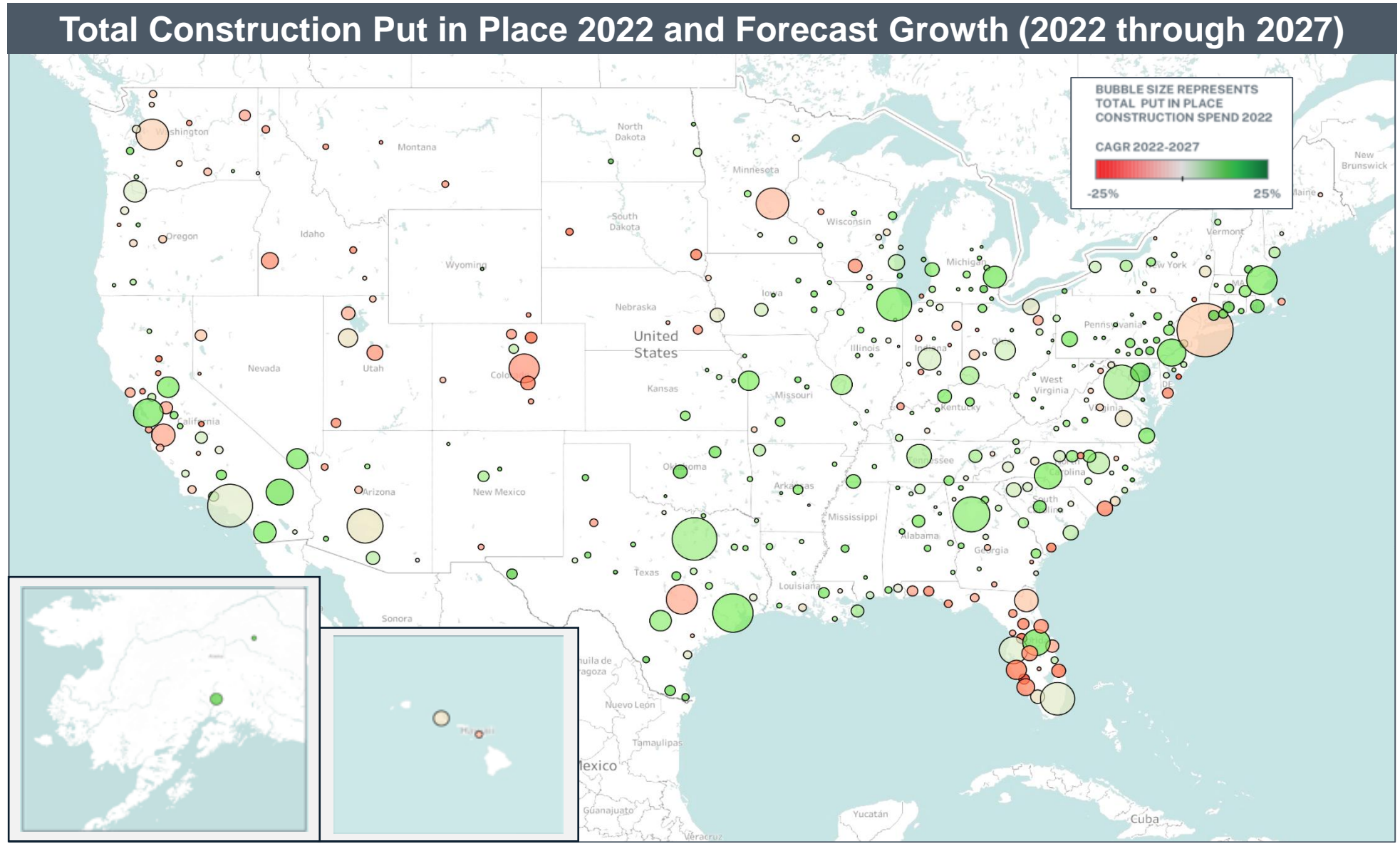
*Construction spending is highly concentrated in major U.S. metropolitan markets*



Source: FMI Q2 2018 Outlook

# Construction Spending Put in Place by Geographical Region (2022)

*Construction spending is highly concentrated in major U.S. metropolitan markets*



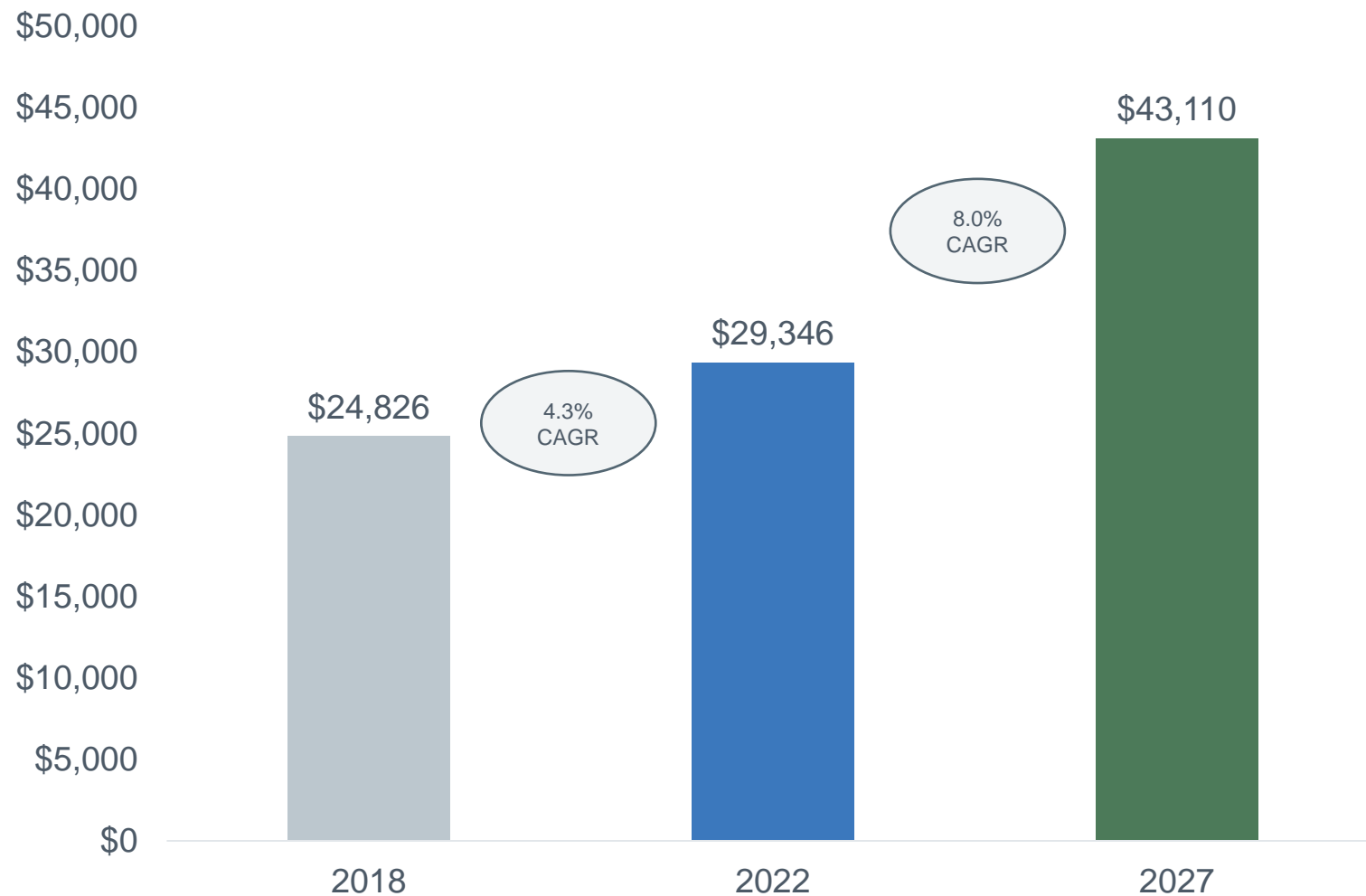
Source: FMI Q3 2023 Outlook



# Market Opportunity - Electric Transmission

## U.S. Addressable Market Opportunity

*\$ in millions*



## Definition

Assets designed for the bulk movement of electricity from a generating site to an electrical substation for local use/distribution. This is primarily aerial in nature.

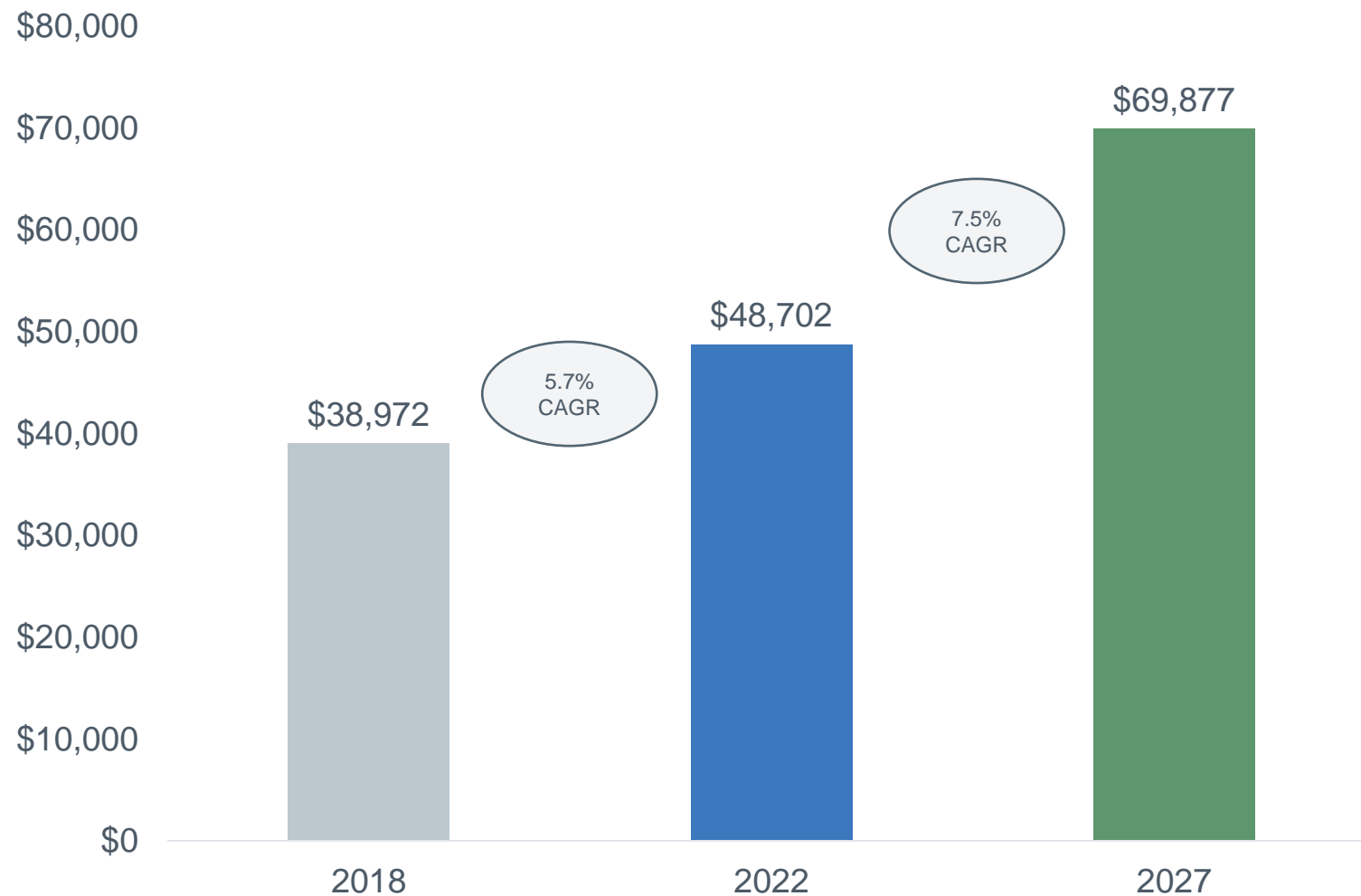
## Market Commentary

- Utility programs focused on resilience and storm hardening are continuing to drive need for retrofit projects.
- Distributed generation associated with utility scale renewables is driving greenfield activity to connect generation to substations and the broader grid.
- Retrofit activity is occurring to “upsize” the current line capacity to account for increased electrification associated with data centers, industrial facilities and electric vehicles.
- Recent federal government bills have funded additional spending and also driven increased electrification needs.

# Market Opportunity - Electric Distribution

## U.S. Addressable Market Opportunity

\$ in millions



## Definition

Assets utilized for the localized distribution and delivery of electricity to its final location of use. This includes both aerial and underground lines and the equipment that supports it.

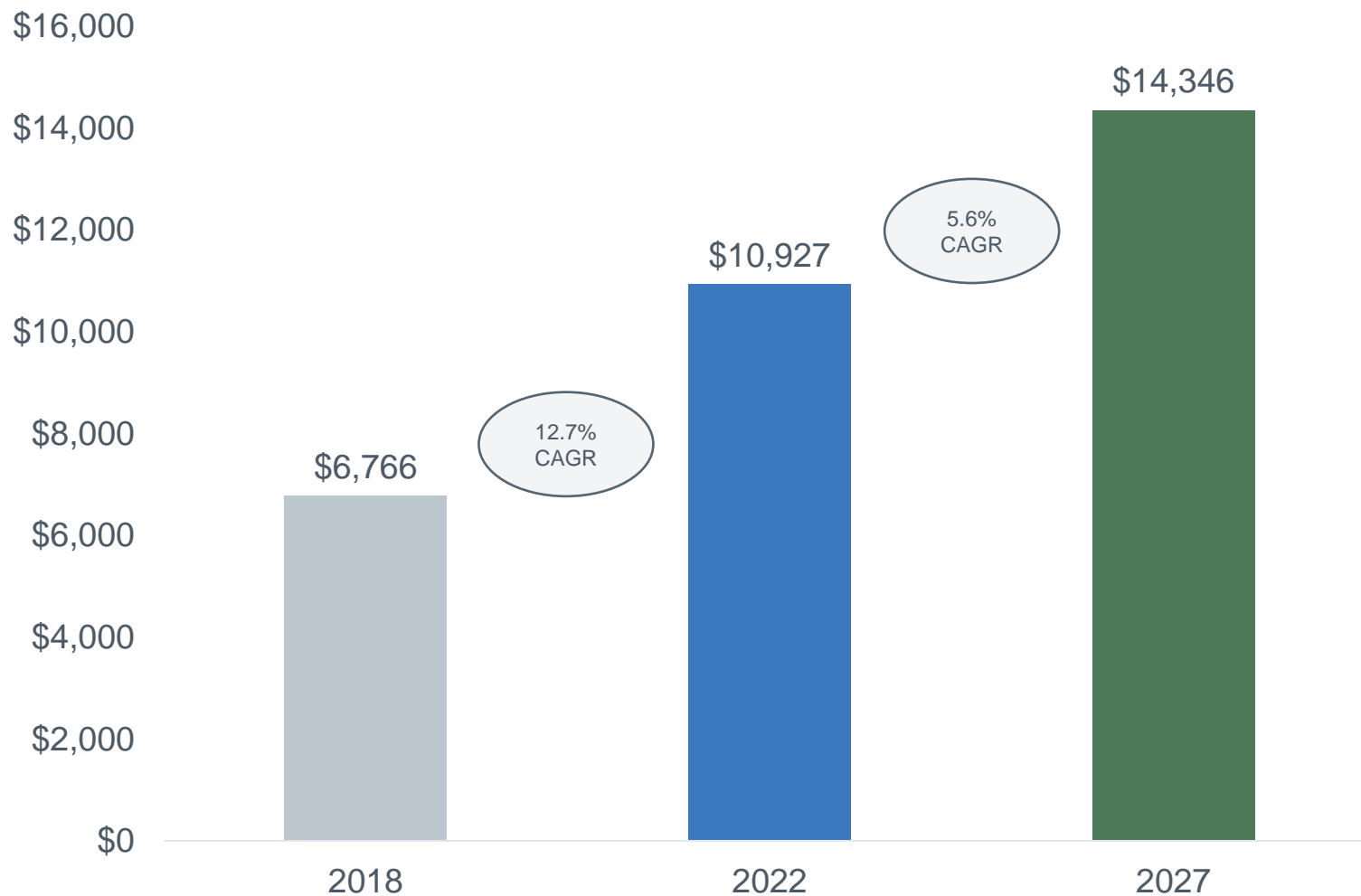
## Market Commentary

- Population migration and a growth in construction in certain regions is creating greenfield need.
- Undergrounding activity is a substantial part of resiliency and hardening programs.
- Utility programs focused on resilience and storm hardening are continuing to drive need for retrofit projects.
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# Market Opportunity - Electric Substations

## U.S. Addressable Market Opportunity

\$ in millions



## Definition

Substations connect the transmission and distribution grid to each other, as well as to generation facilities whether centralized or decentralized.

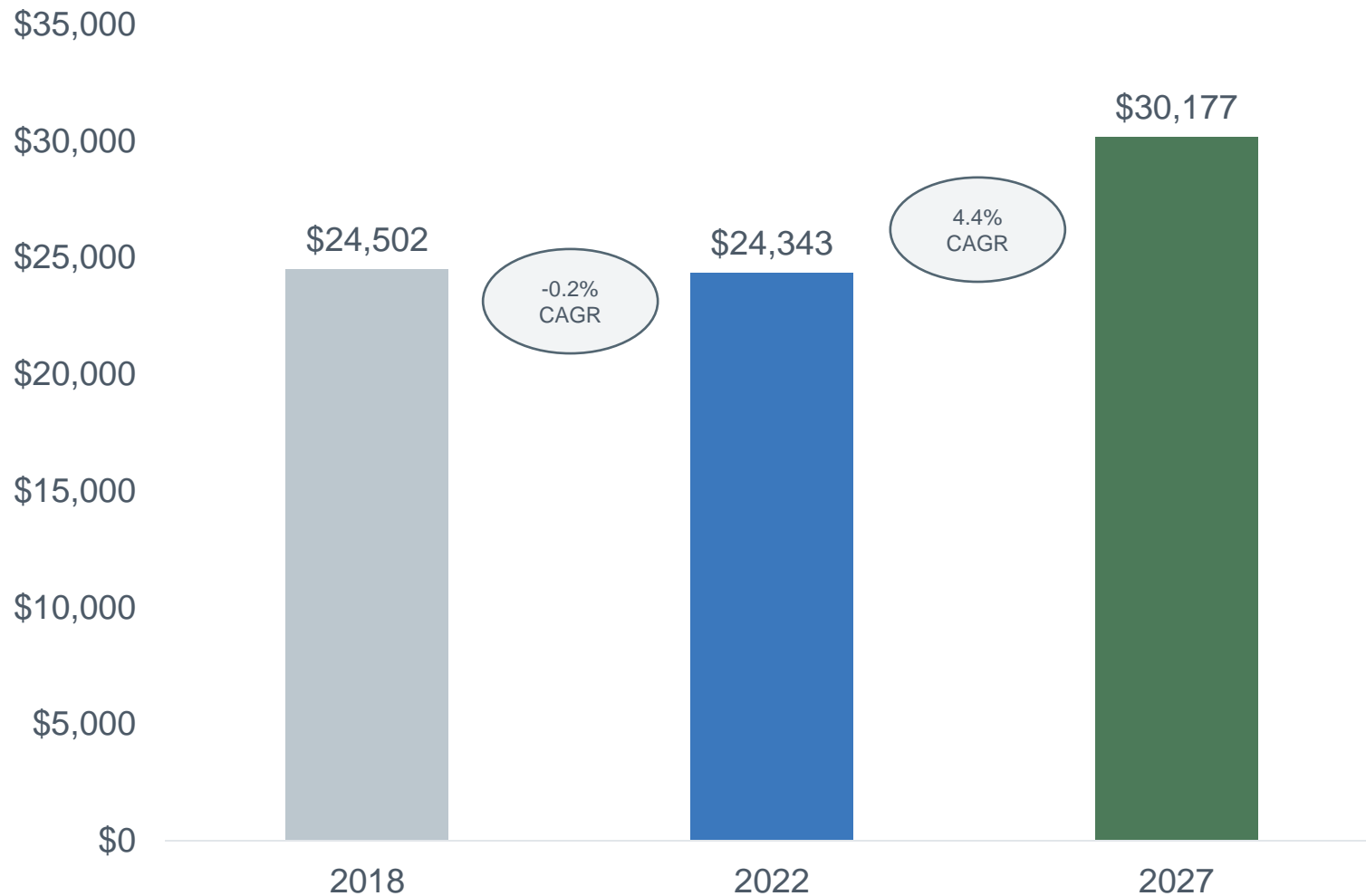
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# Market Opportunity - Telecommunications

## U.S. Addressable Market Opportunity

\$ in millions



## Definition

Structures and assets utilized for transmission and distribution of telecommunications, internet services, and other related communication sources.

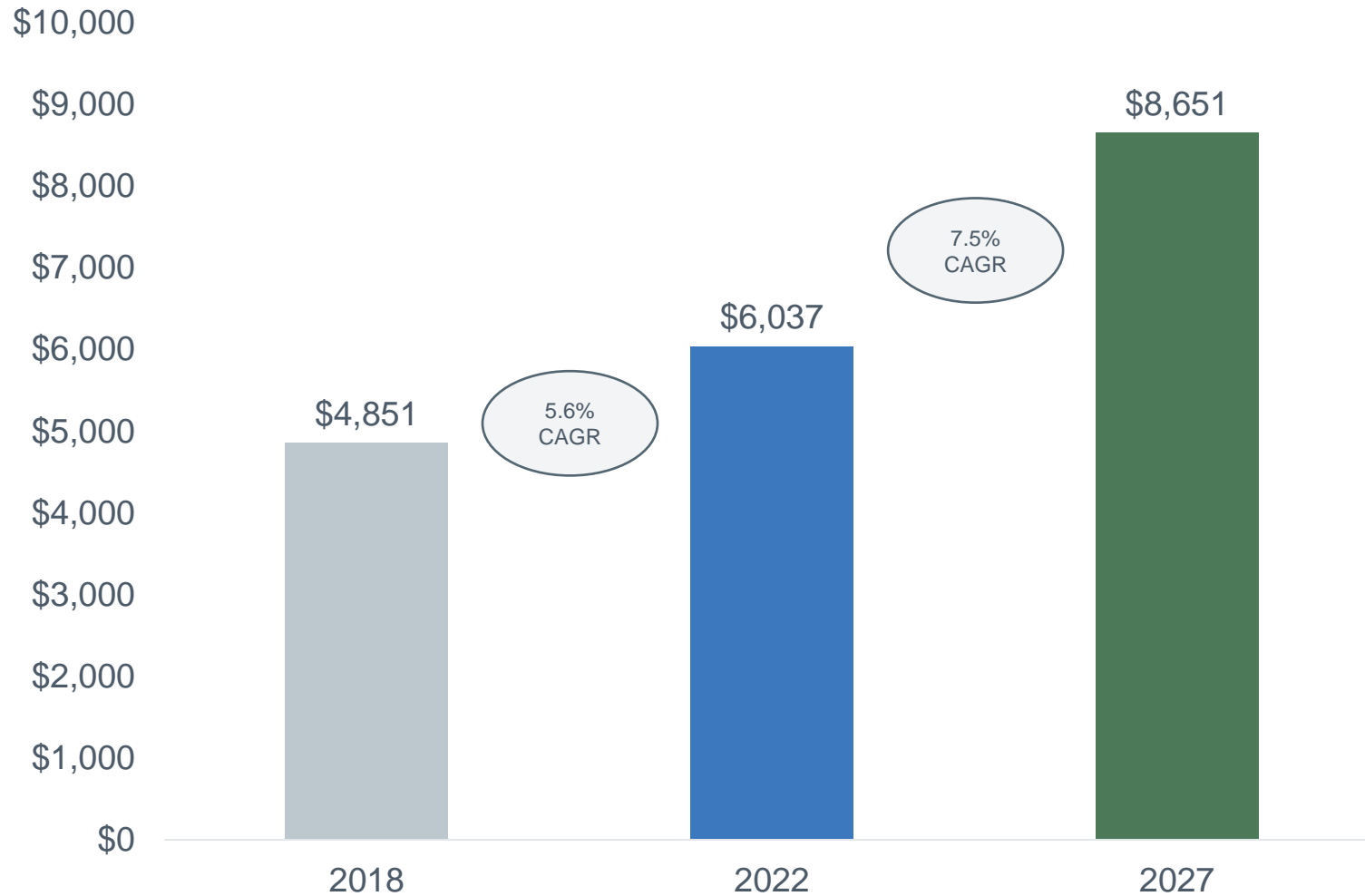
## Market Commentary

- Continued roll-out of 5G programs drive a steady flow of related spending.
- Rural broadband funding and initiatives are expanding coverage and creating greenfield activity.
- Fiber optic line retrofitting and upgrading is occurring in urban and suburban settings based on the increased bandwidth needs.
- Decentralized data needs and data centers are creating additional greenfield needs to further connect the telecommunications grid.

# Market Opportunity - Engineering Services

## U.S. Addressable Market Opportunity

\$ in millions



## Definition

Engineering design services related to greenfield or brownfield electrical infrastructure; namely transmission, distribution and substations.

## Market Commentary

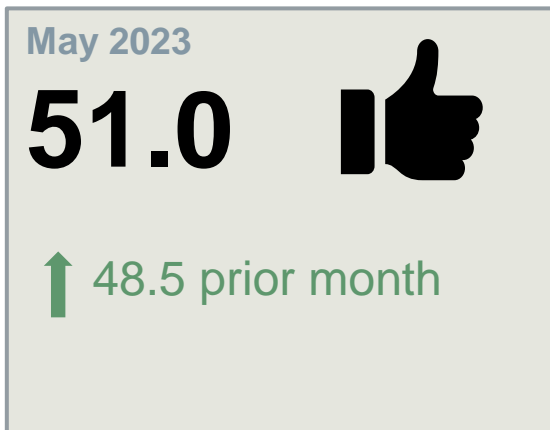
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# Bulls vs. Bears – Embracing Cautious Optimism

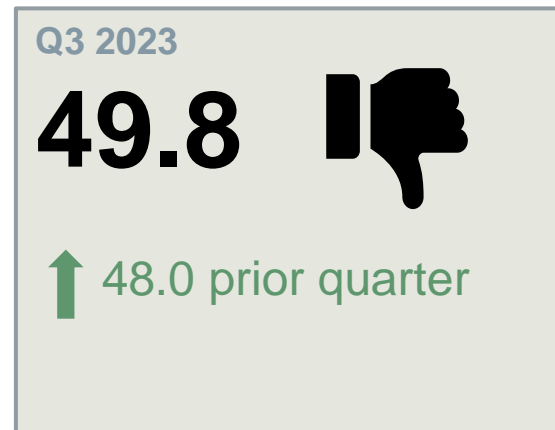
*Industry sentiment is beginning to improve across numerous sectors following a number of consecutive surveys which saw consistent declines*



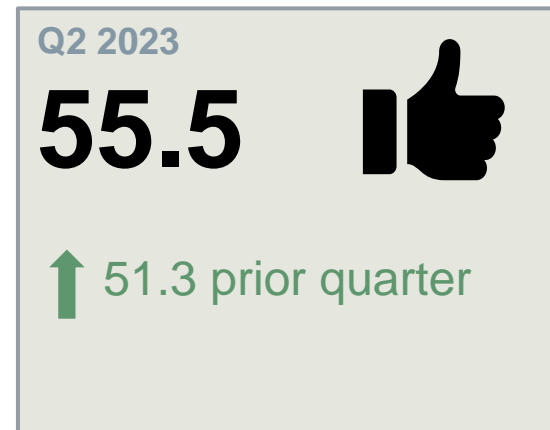
Architectural Billings Index (ABI)



Nonresidential Construction Index (NRCI)

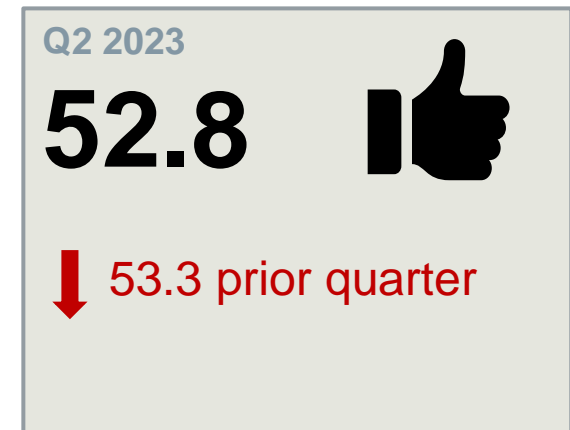


Heavy Civil Construction Index (HCCI)



Construction Industry Round Table

CIRT Sentiment Index



Note: Any score above 50 suggests expansion, below 50 suggests contraction  
Sources: AIA, FMI, CIRT

# Lead Cabling – Is this the next asbestos?

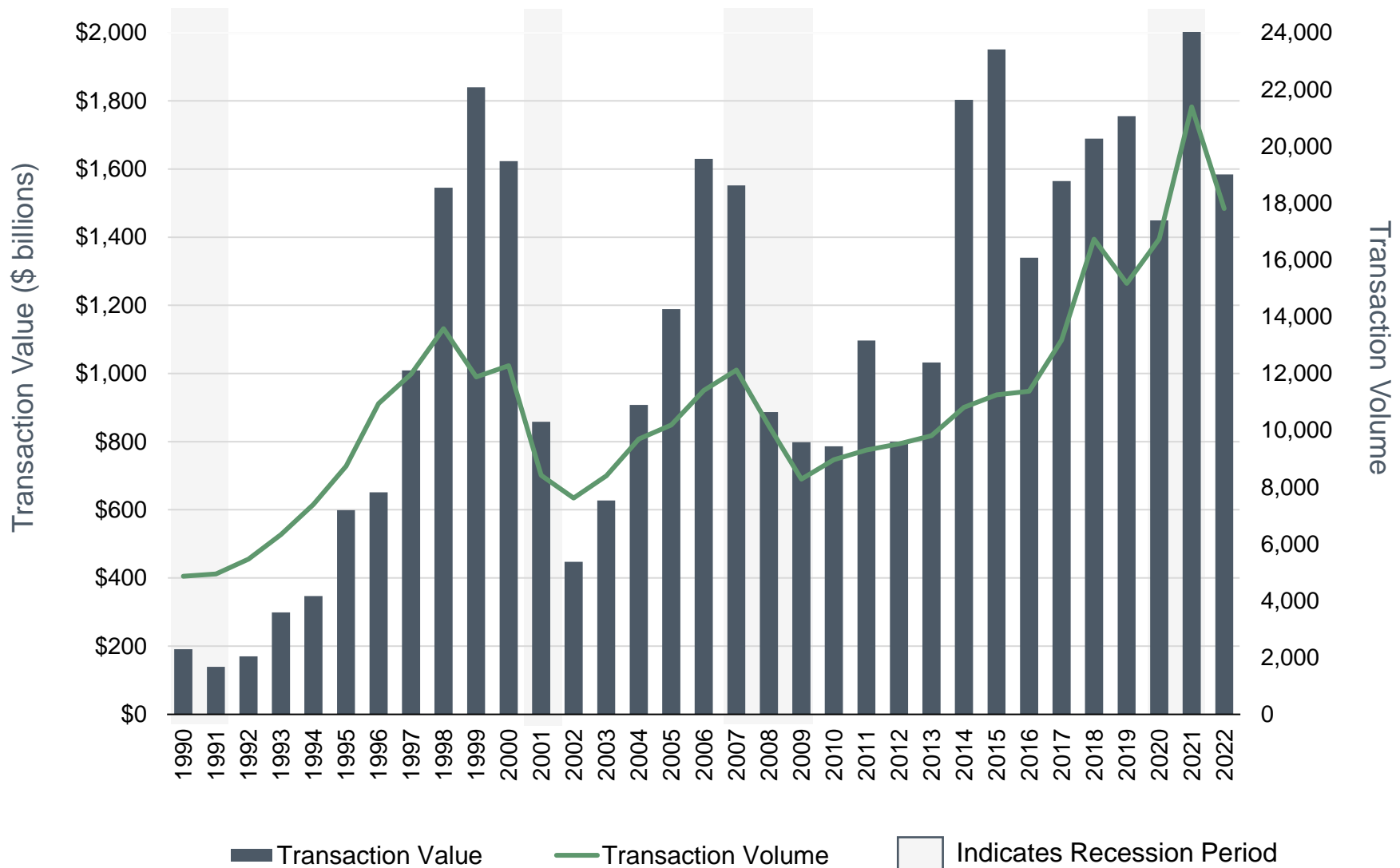


- Market Reaction
  - Sharp decline following the story, then recovery followed by gradual decline
  - In contrast to market nearing records highs
- EPA Reaction
  - July request to ATT & Verizon discussing lead cabling used
  - Citing authority under the “Superfund” legislation
- Shareholder Reaction
  - Verizon sued by investors over the potential liability

# How does M&A Recover from a Recession?

- M&A has historically contracted and undergone a prolonged recovery following a recession
- Despite historical cycles, more recent trends have suggested a “decoupling” of deal activity from the broader economy
  - A combination of strong cash positions for public companies (**S&P 500 companies are currently carrying 40% more cash now than in 2014**) and elevated “**dry powder**” for private equity sponsors means acquirers may continue to make acquisitions despite a potential downturn
- **Companies that remained active during the 2008-2009 recession outperformed those who were inactive**, with average annual shareholder returns of 6.1% from 2007 to 2017, compared with 3.8% for those that hit pause
- A sharp turnaround in activity is not anticipated in the near-term, but deal count and values are expected to accelerate each quarter over the next four quarters

## Historical Deal Activity during Recessions



Total Volume and Value of Deals by U.S. Acquirers

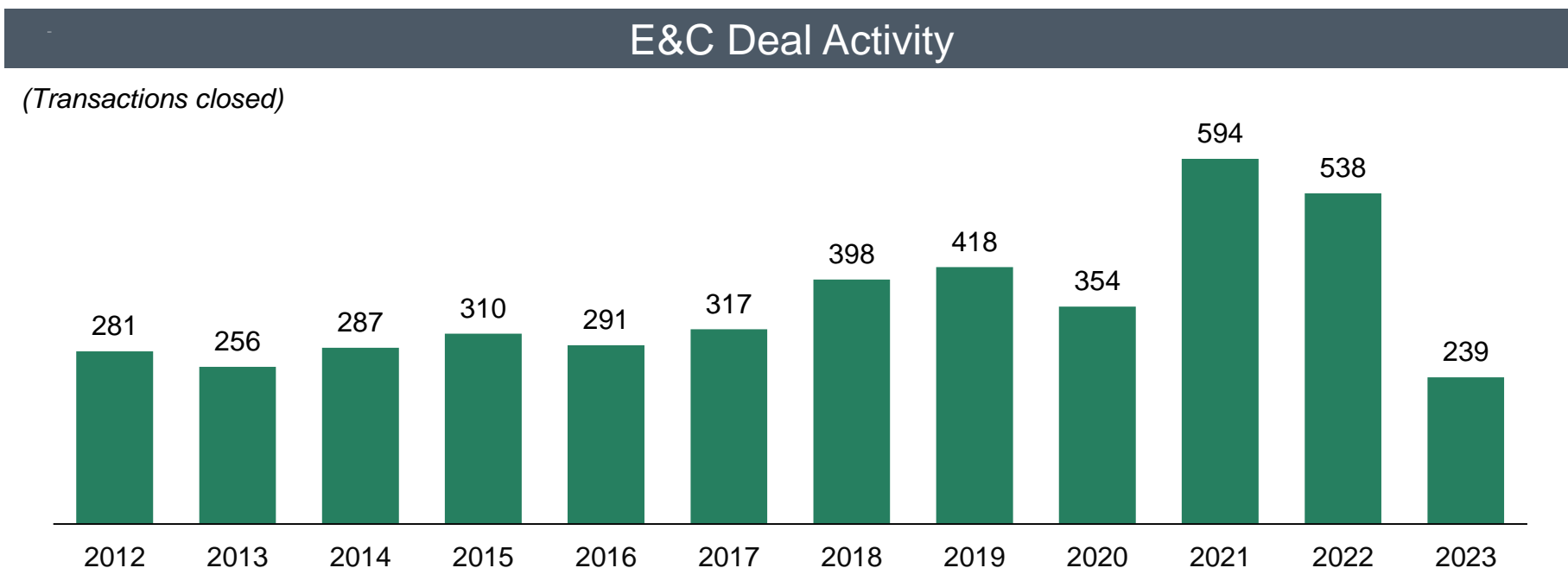
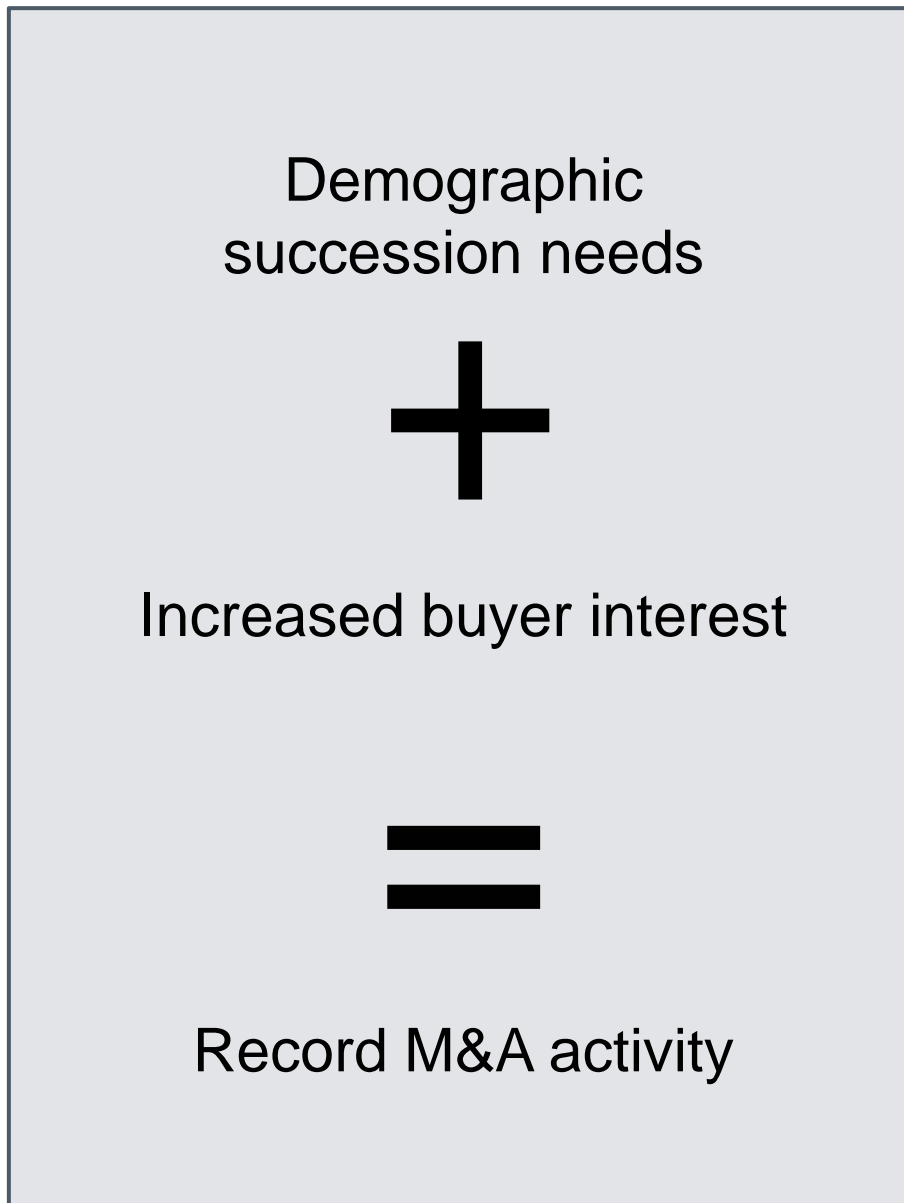


## Key Takeaways

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- 2023 is proving to be a challenging year due to an array of industry factors
  - High, persistent inflation driving increased tightening activity by the Federal Reserve
  - Tight labor markets and limited availability of skilled labor weighing on contractors
  - Elevated materials input prices impacting profitability for contractors
- Residential markets are expected to contract through 2023 and beyond, while nonresidential and non-building segments will remain more stable
  - Real construction growth (inflation adjusted) will largely plateau through 2027
- Winners and losers in the “New Economy” mean that the recessionary impact will be uneven across the economy – certain sectors are poised for strong growth regardless of broader market performance
- Geography is a key determinant of growth, with spending highly concentrated among major metropolitan markets

# Recent E&C M&A Activity – Coming Off Record Years

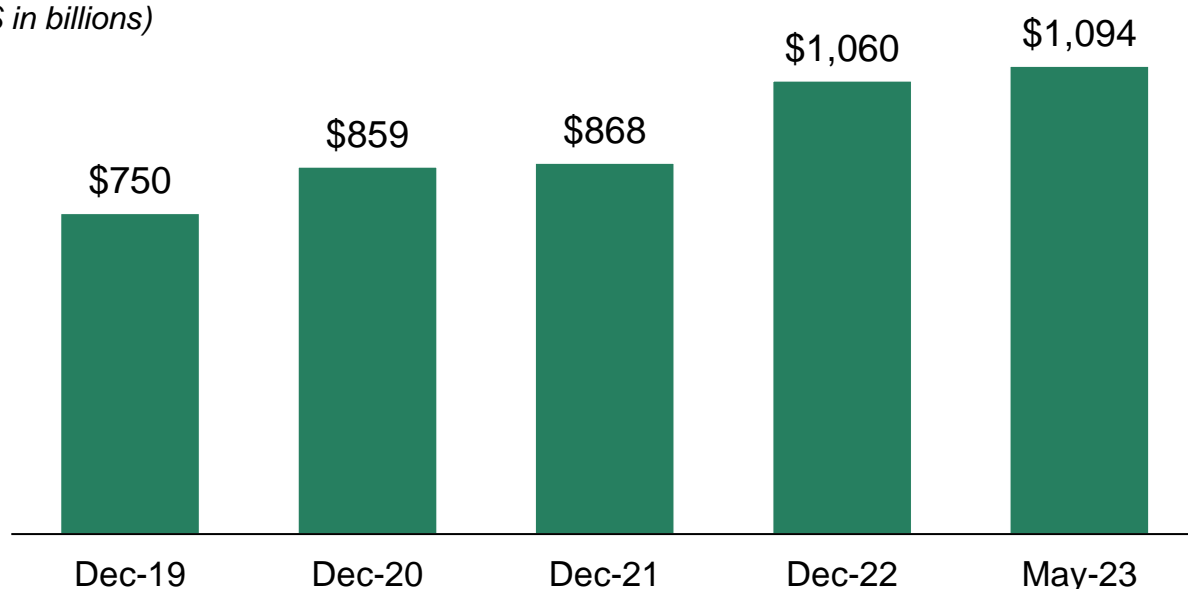


- 2023 transaction activity is expected to return closer to 2019 (pre-COVID) levels as the volume of transactions begins to normalize
- 2021 and 2022 proved to be extremely strong years for deal activity due to the COVID transaction backlog
- Smaller, strategic, and bolt-on acquisitions are becoming more attractive

# Private Equity is a Key Player in M&A Markets

## U.S. Private Equity Dry Powder

(\$ in billions)

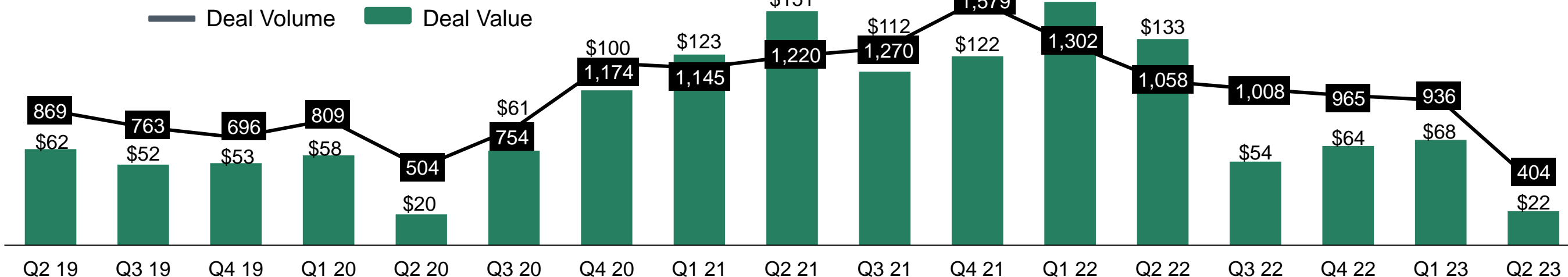


## U.S. Private Equity Trends

- With plenty of dry powder left for PE firms, sponsor-to-sponsor exits will likely soldier on through the rest of the year as PE firms seek opportunities to spend down their capital, albeit at smaller sizes
- For 2022, U.S. PE firms completed nearly 4,500 deals with an aggregate value over \$400 billion
  - Despite elevated levels of capital deployment, PE deal closings were down sharply to finish the year
- The volume of fund raises in 2022 has helped to keep pressure on PE funds' need to buy, driving up multiples for quality assets

## U.S. Private Equity Buyout Activity

(\$ in billions)



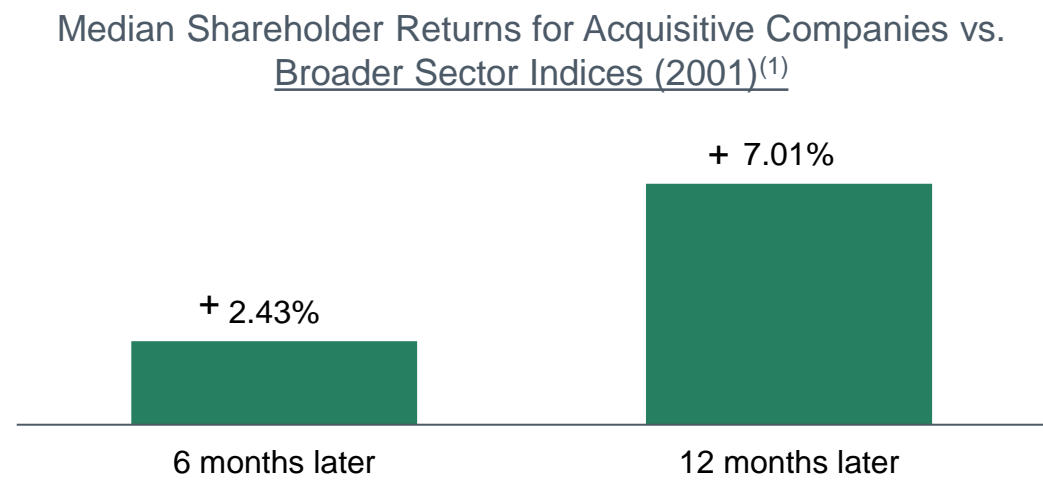
Source: PWC U.S. Deals 2023 Midyear Outlook

# Downturns Create Opportunity

- The value of mergers and acquisitions and initial public offerings is roughly down \$1.3 trillion in the first half of 2023
- In the near-term, smaller to midsize deals will be more attractive given lower risk, reduced financing needs, and lesser regulatory scrutiny
- The higher cost of acquisition financing will continue to make M&A transactions more challenging, dragging down valuations and giving buyers with strong cash reserves the upper hand in competitive bids

## A Recessionary Environment Creates Opportunity

***During the 2001 Dot Com bust, public companies that made acquisitions saw greater shareholder returns than the broader market***



(1) PWC analysis of median shareholder returns following the 2001 recession for acquisitive public companies vs. their S&P 1500 indices

## The Role of Financials Sponsors

- Sponsors, which remain well-equipped with record-levels of dry powder, are still capable of injecting new capital to drive additional value and create operational efficiency and scale
- The unprecedented rate of M&A activity in 2021 created hundreds of new platforms that still require continued additions to achieve investor goals and targeted returns
- Growth equity deals saw an uptick through Q1 2023, a trend that is expected to continue as these deals are not reliant on debt and apply active management to portfolio companies, despite often involving fractional ownership

# Thank You PCCA!

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